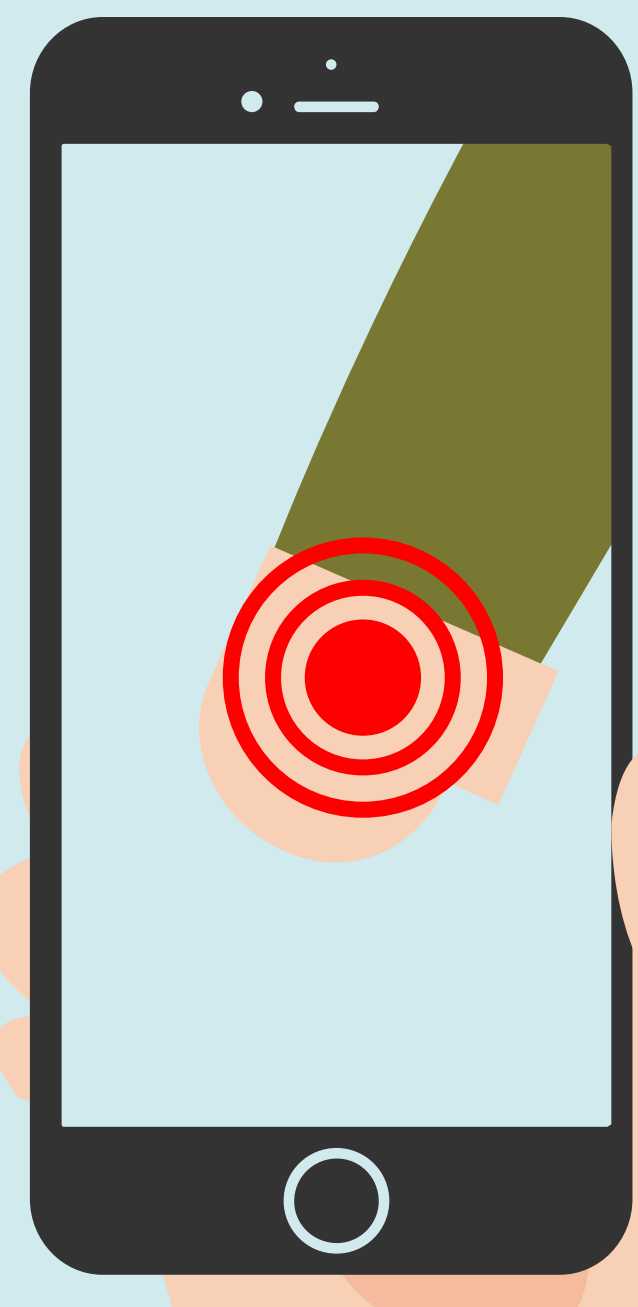


# The Use of Smartphones For Medical Photography



**15%** of the time a second opinion results in changes in diagnosis

**37%** of the time a second opinion results in changes in treatment

Evaluation of Outcomes From a National Patient-initiated Second-opinion Program  
The American Journal of Medicine: April 23, 2015



Shouldn't we be encouraging doctors to seek a second opinion?

**65%** of doctors admit to taking medical images on their smartphones

The role of smartphones in the recording and dissemination of medical images  
Journal of Mobile Technology in Medicine: Journal MTM 3:2:40-45, 2014

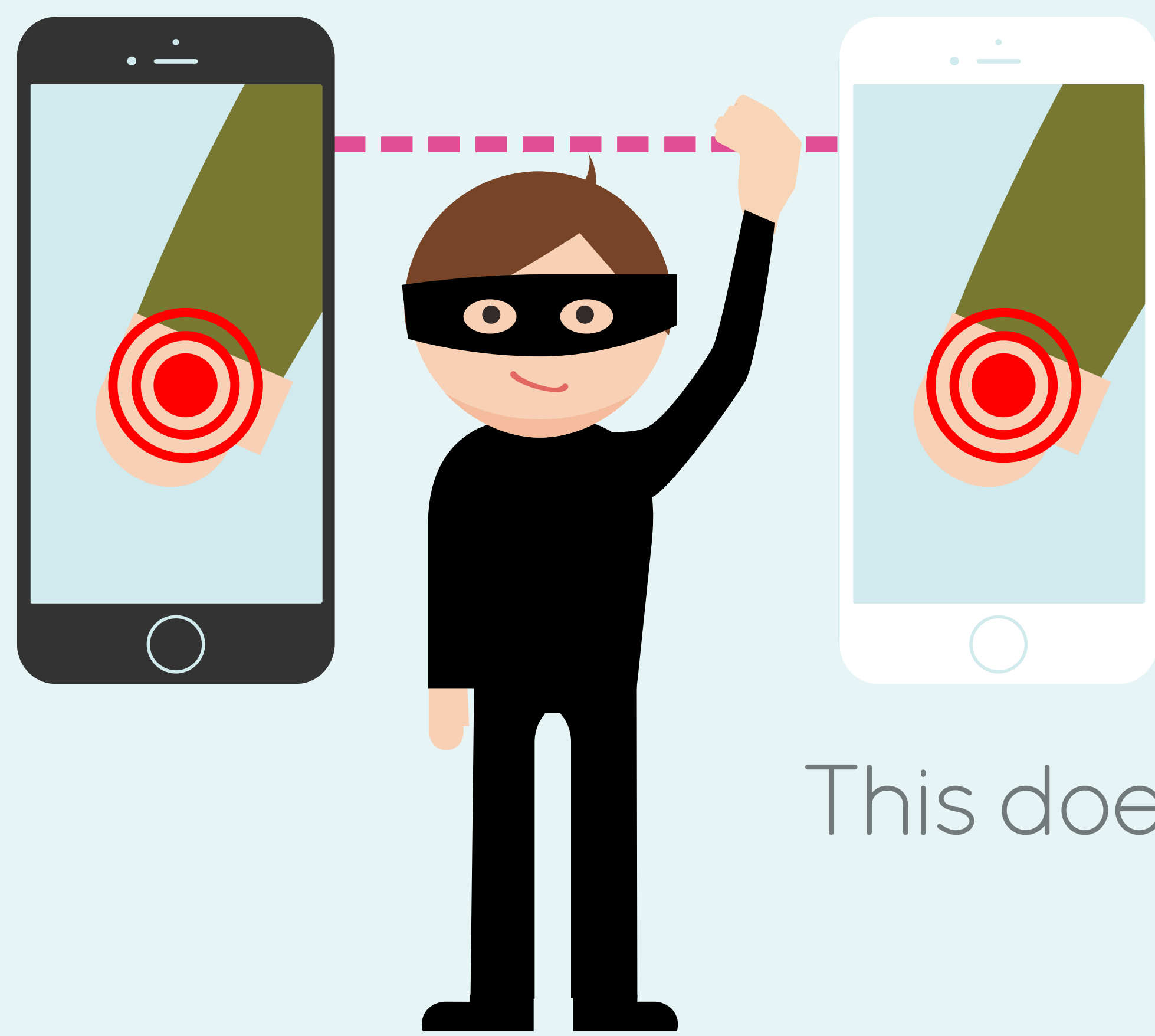


**73%**

of doctors store patient photos among their personal photos\*



Should 'smart phones' be used for patient photography?  
Plastic Surgery . Spring 2016, Vol. 24 Issue 1, p32-34. 3p.



**46%** of the doctors send patient-related photos to colleagues via picture messaging.

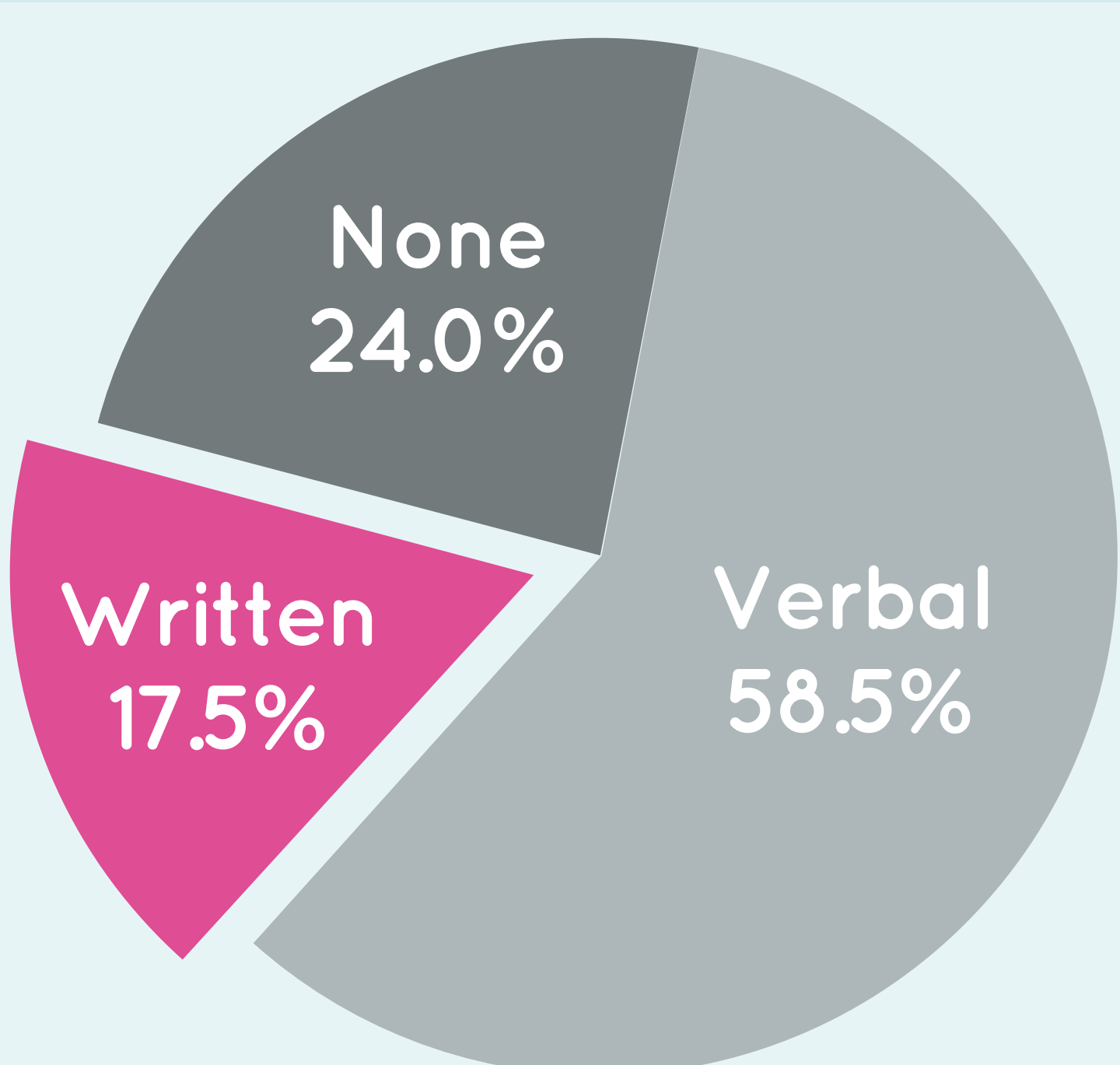
The ownership and clinical use of smartphones by doctors and nurses in the UK: a multicentre survey study  
British Journal of Medicine - insights - 7 October 2015



This does not comply with HIPAA, Australian Privacy Act ... and most government or hospital guidelines

**26%** of doctors admit to have accidentally shown a clinical photograph on their phone to friends or family\*

Should 'smart phones' be used for patient photography?  
Plastic Surgery . Spring 2016, Vol. 24 Issue 1, p32-34. 3p.



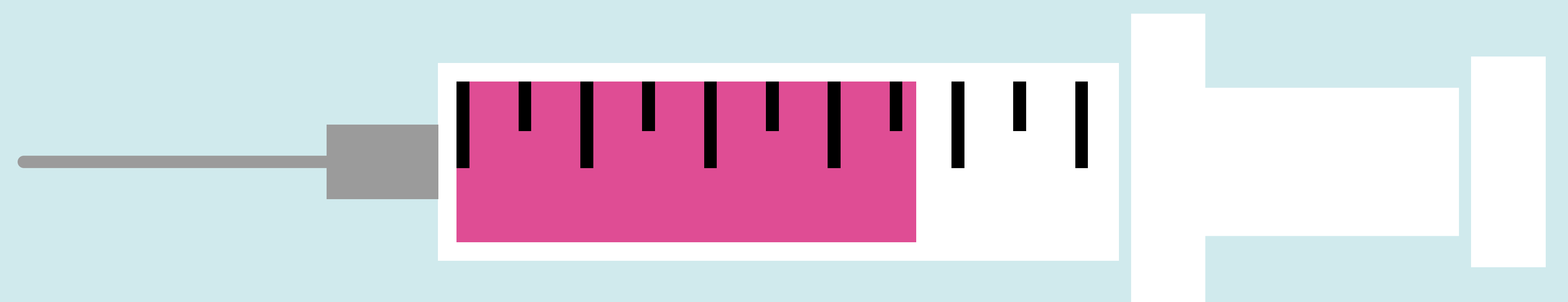
**82%** of the time consent isn't documented when a doctor takes a photo

The role of smartphones in the recording and dissemination of medical images  
Journal of Mobile Technology in Medicine: Journal MTM 3:2:40-45, 2014



**57%** were NOT aware that an institutional policy existed for use of personal smartphones for taking medical images

**72%** admitted to having never read the policy



The role of smartphones in the recording and dissemination of medical images  
Journal of Mobile Technology in Medicine: Journal MTM 3:2:40-45, 2014



**THE WALL STREET JOURNAL.**  
Johns Hopkins to pay \$190 million to settle suits over pelvic exam photos

**NATIONAL POST**  
Doctor suspended for 6 months and fined \$20,000 for texting a photo of a patients genitals to family and friends as a joke.

**Los Angeles Times**  
Surgery photo leads to privacy lawsuit against Torrance Memorial

**Daily Mail**  
Man, 70, gets fork stuck in penis - viewed 21,000 times on Facebook

**The New York Times**  
When a Patient's Death is Broadcast Without Permission

**The Sydney Morning Herald**  
Smartphones raise privacy issue in healthcare

\* This study was with plastic surgeons and practices obvious may vary between disciplines.



MediCam a beautifully designed and simple-to-use app that allows medical professionals to securely capture, send and store patient consented photos, videos and audio.